

## PRIVACY STATEMENT

Protecting the security and privacy of your personal data is important to YAMAICHI; therefore, we conduct our business in compliance with applicable laws on data privacy protection and data security. We hope the policy outlined below will help you understand what data YAMAICHI may collect, how YAMAICHI uses and safeguards that data and with whom we may share it.

### Validity and Responsible Body

This data protection statement is valid for Yamaichi Electronics Deutschland GmbH, Yamaichi Electronics Deutschland Manufacturing GmbH and the online configurator under <http://configurator.yamaichi.de>.

Responsible body for the handling of personal data is Yamaichi Electronics Deutschland GmbH, Bahnhofstr. 20, 85609 Aschheim-Dornach (Germany).

### Personal Data

Personal data is acquired on this website only to the technically required extent. Your personal data are only used to manage customers and those generally interested in the company, to provide information about new products, product surveys and for internal marketing tasks in the scope required. Participation for users is voluntary. If you do not wish to take part, you can deregister from these services at any time. You can do this via email to the address stated on the site. We will then block your data for any further use. Our employees are obliged to keep your personal data confidential.

### Purpose of Use

When you do provide us with personal data, we usually use it to respond to your inquiry, process your order or provide you access to specific information or offers. Also, to support our customer relationship with you:

- we may store and process personal data and share it with our worldwide affiliates to better understand your business needs and how we can improve our products and services; or
- we (or a third party on our behalf) may use personal data to contact you about a YAMAICHI offer in support of your business needs or to conduct online surveys to understand better our customers' needs.

If you choose not to have your personal data used to support our customer relationship we will respect your choice. We do not sell or otherwise market your personal data to third parties, except to YAMAICHI affiliates.

### Purpose Limitation

YAMAICHI will collect, use or disclose personal data supplied by you online only for the purposes disclosed to you, unless the disclosure:

- is a use of the personal data for any additional purpose that is directly related to the original purpose for which the personal data was collected,
- is necessary to prepare, negotiate and perform a contract with you,
- is required by law or the competent governmental or judicial authorities,
- is necessary to establish or preserve a legal claim or defense,
- is necessary to prevent fraud or other illegal activities, such as willful attacks on YAMAICHI information technology systems.

## Communications or Utilization Data

Through your use of telecommunications services to access our Web site, your communications data (e.g. Internet protocol address) or utilization data (e.g. information on the beginning, end and extent of each access, and information on the telecommunications services you accessed) are technically generated and could conceivably relate to personal data. To the extent that there is a compelling necessity, the collection, processing and use of your communications or utilization data will occur and will be performed in accordance with the applicable data privacy protection legal framework.

## "Cookies" - Information Stored Automatically on Your Computer

When you view one of our Web sites, we may store some data on your computer in the form of a "cookie" to automatically recognize your PC next time you visit. Cookies can help us in many ways, for example, by allowing us to tailor a Web site to better match your interests or to store your password to save you having to re-enter it each time. If you do not wish to receive cookies, please configure your Internet browser to erase all cookies from your computer's hard drive, block all cookies or to receive a warning before a cookie is stored.

## Google-Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above." Besides this website uses Google Conversion Tracking. More info: <http://services.google.com/sitestats/en.html>

## Security

To protect your personal data against accidental or unlawful destruction, loss or alteration and against unauthorized disclosure or access, YAMAICHI uses technical and organizational security measures.

## Links to Other Web Sites

YAMAICHI Web site contain links to other Web sites. YAMAICHI is not responsible for the privacy practices or the content of other Web sites.

## Newsletter

You can subscribe to our free newsletter. If you wish to receive the newsletter we

need your e-mail address and other information allowing us to verify that you are the owner of the e-mail address and that you agree to receive the newsletter. Further data are not collected. We use this information exclusively for sending the requested information and do not pass it on to third parties.

With a subscription to the newsletter, we store your IP-address and the date of the subscription. The storage shall guarantee that no third parties use your e-mail address or submit for the service without your knowledge.

The consent given to store the data (the e-mail address) and to use this data to send the newsletter can be revoked at any time, for example, by using the "unsubscribe" link in the newsletter itself.

### Information, Cancellation and Revocation

You have, at any time, the right to gain knowledge of the data stored concerning your person, the origin and the recipient of the data as well as the purpose of the storage. You can send your inquiry to [info@yamaichi.de](mailto:info@yamaichi.de).

Your personal data will be deleted because and as soon as you instruct us, unless we are under an obligation to achieve it. In cases where we use personal data solely with your agreement, you are entitled to withdraw your consent for the storages of data at any time. In such case we will delete your stored personal data as soon as possible.

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